

CULTURAL RESOURCES COMMISSION
SPECIAL SESSION

AUGUST 16, 2019

The Cultural Resources Commission met in Special Session on Friday, August 16, 2019, at 10:00 a.m. in the Development Services Center Conference Room of the Development Services Center, 501 U.S. Highway 175 West, Athens, Texas with the following members present, to-wit:

Chet Patel
Deanne Boswell
Beth Faulk
Kathy Means

Katie Birk, Tourism and Cultural Resources Coordinator
Bonnie Hambrick, City Secretary

with the following members absent: Kelley Townsend and Tom Leathem

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Chet Patel, Chairman of the Cultural Resources Commission called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING
COMMUNITY EVENTS

Member Means stated the visit Athens facebook page was great.

Member Patel stated the Fall Art Festival will be held in September.

Member Boswell stated Common Area Market is going well on Friday nights.

CITIZENS COMMUNICATIONS

There was no discussion.

CONSIDER APPROVING THE MINUTES OF THE JULY 2, 2019 REGULAR
SESSION

A motion was made by Member Boswell, seconded by Member Means to approve the minutes of the July 2, 2019 Regular Session. The motion carried unanimously.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,
CONCERNING RECOMMENDING FISCAL YEAR 2020 TOURISM
DEVELOPMENT GRANT (FORMERLY KNOWN AS THE HOTEL
OCCUPANCY TAX: CALL FOR PROJECTS) APPLICATIONS FOR
FUNDING

Katie Birk, Tourism and Cultural Resources Coordinator, explained five (5) applications were received with a total request for funding in the amount \$66,096. She explained the following requested amounts:

- East Texas Arboretum and Botanical Society requesting \$3,000 for restoration of the historic jail at the arboretum
- Henderson County Regional Fairpark requesting \$19,496 to continue stalls renovations
- Athens Independent School District requesting \$3,600 to host a basketball tournament
- Watson Team Roping requesting \$25,000 for three (3) events for advertising, and to build an office stationary work station
- Athens Teenage Baseball Association requesting \$15,000 to host state tournament

Ms. Birk stated the allocated budget was \$20,000.

Bob Miers presented the request from Henderson County Regional Fairpark.

Chris Tinsley presented the request from Athens Teenage Baseball Association.

Deborah Deas presented the request from East Texas Arboretum.

Ms. Birk presented the following recommendation from staff:

Organization	Amount
Watson Roping	0
East Texas Arboretum and Botanical Society	\$2,000
Henderson County Regional Fairpark	\$10,500
Athens Teenage Baseball Association	\$5,000
Athens Independent School District	\$2,500
Total	\$20,00

After discussion and vetting, a motion was made by Member Boswell, seconded by Member Means to recommend the following for Fiscal Year 2020 Tourism Development Grant (formerly known as the Hotel Occupancy Tax: Call for Projects) applications for funding:

Organization	Amount
Watson Roping	0
East Texas Arboretum and Botanical Society	\$2,000
Henderson County Regional Fairpark	\$10,500
Athens Teenage Baseball Association	\$5,500
Athens Independent School District	\$2,000
	\$20,000

The motion carried unanimously.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,
CONCERNING RECOMMENDING THE PLACEMENT OF PAINTED
FIDDLES AROUND TOWN AS PROPOSED BY A REPRESENTATIVE OF
THE HENDERSON COUNTY ARTS COUNCIL

Member Means provide an update on the design stage of the painted fiddles.

No action was taken.

TOURISM AND CULTURAL RESOURCES COORDINATOR UPDATE

Ms. Birk provided the following updates:

- No Downtown Design Subcommittee meeting for the month of August
- Darrin Morris Concert is scheduled for 8/24/19
- Texans at The Texan concert series begins 9/13/19
- Fall Art Festival 9/7/19 from 12-10 p.m.

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE
AGENDA ITEMS

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Member Patel requested the following future agenda items:

- Update on the Texan Summer Concert Series
- Update on Hotel Occupancy Tax for FY 2019

Member Boswell requested each year the Commission be provided with total allocations and total amounts used for the Tourism Development Grant and Downtown Façade Improvement Program.

ADJOURN

The meeting was adjourned.

PASSED AND APPROVED THIS 3rd DAY OF SEPTEMBER, 2019.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary